

**Seminole  
County**

# Changing Culture of Drivers vs. Walkers



**IF**

Get more drivers to yield and stop for pedestrians in crosswalks...

**THEN**

...more pedestrians will cross in crosswalks.



**EDUCATE**

**ENGINEER**

**ENFORCE**

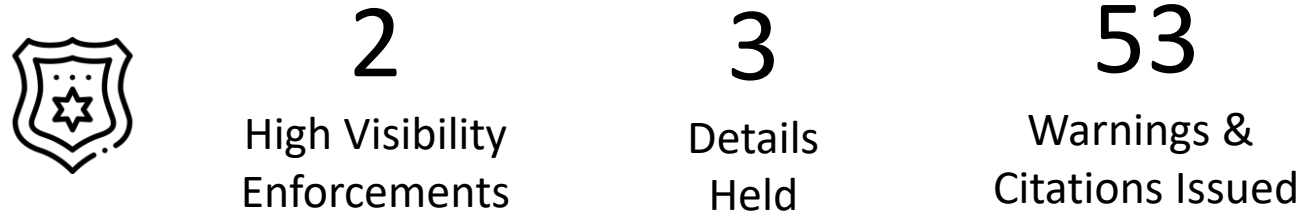
**EVALUATE**

# Seminole County Summary



*October 1, 2020 – September 30, 2021*

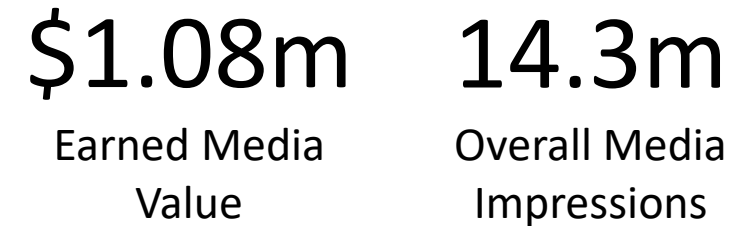
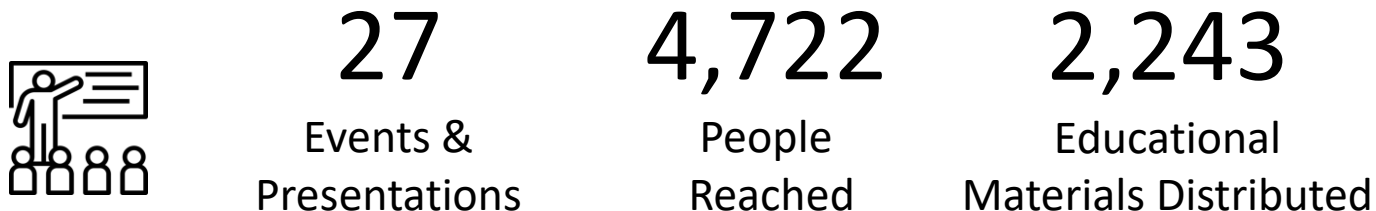
## Enforcement



## Media (Regional)



## Education & Outreach



# Region-wide Summary



*October 1, 2020 – September 30, 2021*

## Enforcement



**4**

High Visibility  
Enforcements

**40**

Details  
Held

**693**

Warnings &  
Citations Issued

## Media (Regional)



**320**

Media  
Placements

## Education & Outreach



**132**

Events &  
Presentations

**12,142**

People  
Reached

**12,942**

Educational  
Materials Distributed

**\$1.08m**

Earned Media  
Value

**14.3m**

Overall Media  
Impressions





# Engineer



9

Crosswalks monitored

4

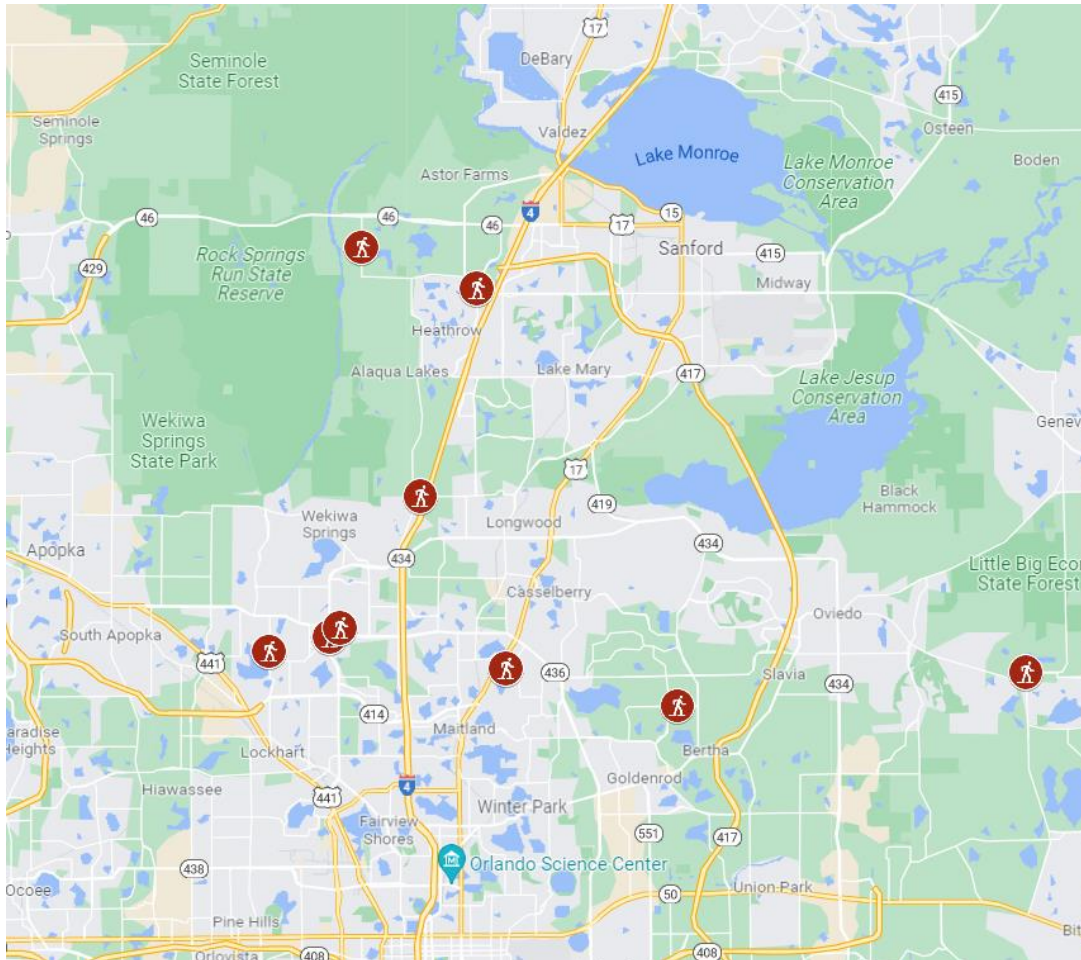
Crosswalks enforced

3

School crossings

5

Trail Crossings



Location	2021 Average Driver Yield Behavior
Bear Lake Rd & McNeil Rd	33%
International Parkway at Westin Hotel	77%
Dike Rd. & Lake Howell High School	43%
EE Williamson Rd at Seminole Wekiva Trail	76%
Lake of the Woods Blvd at Carrollwood Dr.	28%
SR 436 & Laurel St.	26%
SR 434 & Orange Ave.	16%
Longwood Markham Rd. and Via Bonita St.	81%
Snow Hill Rd & Jacobs Trail	18%



# Educate



# 27

Events &  
Presentations

# 4,722

People  
Reached

# 2,243

Educational  
Materials  
Distributed





# Enforce



# 3

Crosswalk Details

=

# 53

Warnings and Citations  
issued for failure to yield to a  
pedestrian (FS 316)



Operation BFF: March 2021



Operation BFF: July 2021





# Engineer



**Crosswalk Safety Evaluations**



**Larger Ped Button signs at International Parkway and Westin Hotel RRFB**



**Seminole Wekiva Trail Safety Audit**



# Progress to Date (2012-2021)



**10,563**

TOTAL CITATIONS  
AND WARNINGS



**504**

ENFORCEMENT  
DETAILS



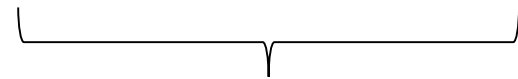
**207**

MONITORED  
CROSSWALKS



**670**

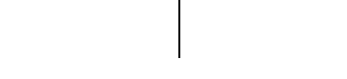
PRESENTATIONS  
AND EVENTS



Enforcement

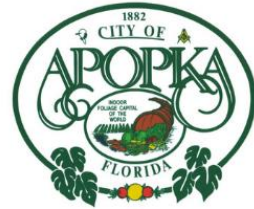


Engineering



Education

# Best Foot Forward Coalition



*Thank you!*



Thank you, Seminole County, for continuing to put your **Best Foot Forward** for pedestrian safety!